#### ALTERNATIVE CAREER OPPORTUNITIES IN INTELLECTUAL PROPERTY LAW

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- How I spend my day
- Opportunities in the IP Field
- Is Patent Law For You?

## How I Spend My Day

- Prepare and Prosecute U.S. Patent Applications
- Direct Prosecution of Foreign Patent Applications
- Provide Patentability, Freedom of Operation and Invalidity Opinions-conduct literature and patent searches
- Draft and Review Agreements-confidentiality, licensing, consulting and sponsored research agreements
- Counseling clients

# Prepare and Prosecute Patent Applications

- Prepare Application
  - Review Material from inventor
  - Review Related Literature and Patents
  - Draft Application
- Prosecute Application-respond to communications from the patent office mostly in writing and sometimes orally

## Opportunities in the IP Field

- Patent Examiner-U.S. Government
- Technology Transfer-University
- Intellectual Property Specialist-Corporation
- Searcher-Corporation, Search Firm
- Patent Agent-Corporation and Law Firm
- Patent Attorney-Corporation and Law Firm

#### Patent Examiner

- Reviews patent applications in a particular technology; conducts literature and patent searches to determine if subject matter is novel, nonobvious, useful, etc.
- Law Degree Not Required
- Location-Washington D.C. area
- Opportunities-supervisory, policymaking positions based on seniority and merit

# Technology Transfer Specialist

- Evaluates invention disclosures for patentability and/or commercial value
- Acts as a liaison between the patent attorney and inventor
- Markets technology to potential licensees
- Participates in negotiating various agreements, licensing, collaboration, etc.

## Intellectual Property Strategist

- Sometimes requires business experience
- Law degree not required
- Helping to formulate IP strategies with respect to particular technologies
- Monitoring competitor activities
- Interactions with business people and legal department in corporation

### Searcher

- Does patentability and/or freedom of operation searches in patent and literature databases
- May work for a search firm such as Dialog or Derwent
- Have corporate in-house position as part of library or IP department
- Set up own search firm

#### Patent Agent v. Patent Attorney

Patent Agent	Patent Attorney
Law Degree Not Required	Law Degree Required
Must Pass Patent Bar- Examination that tests knowledge regarding patent practice	Must Pass Patent Bar Examination
Can draft and prosecute U.S. patent applications and direct prosecution of foreign patent applications	Can draft and prosecute U.S. patent applications and direct prosecution of foreign patent applications
Cannot render legal opinions or draft agreements or represent client in court proceedings	Can render legal opinions or draft agreements or represent client in court proceedings

#### Corporate v. Private Practice

Corporate May be restricted to a particular set of technologies	Private Opportunity for exposure to a variety of technologies
May oversee litigation	Opportunity to participate in litigation
Opportunities for interaction with business people and to get big picture of a project	Only exposed to specific portions of a client's business
Opportunities for stock options and bonuses	Higher base salaries- opportunity for partnership
Opportunities to participate in drafting and negotiating agreements	Limited opportunities to participate in drafting agreements
Reasonable working hours- may be some travel	Longer working hours

### Is Patent Law For You?

- Do you like to do library work?
- Do you like to write?
- Can you write fast?
- Can you deal with deadlines?
- Can you prioritize work that needs to be done?